

MONDAY MORNING MARKETS

# Weather Insurance



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# Types of Weather Insurance Policies

Event Weather Insurance

Weather Promotions

Income Stabilization Insurance

Cost Containment Insurance



# EVENT WEATHER INSURANCE

- Fairs and festivals
- Concerts
- Sporting Events
- Parades
- Air Shows
- Golf Tournaments
- Weddings



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# PROMOTIONAL WEATHER INSURANCE

If a certain weather event happens on a predetermined day, consumers receive a full or partial refund during the promotional period.

## Typical buyers:

- Jewelry stores
- Electronics stores
- Furniture stores
- Auto dealers



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# COST CONTAINMENT WEATHER INSURANCE

Designed to limit costs associated with abnormal or unusual weather conditions, such as unusually higher amounts of snow or extreme temperatures.

## Typical buyers:

- Municipalities
- Property Management Companies
- Private Schools and Hospitals
- Condo Associations
- Strip Malls



# INCOME STABILIZATION INSURANCE

A business stabilization tool specific to a reduction in revenue or sales tied solely to weather. The insured receives an agreed-upon payout per day or per season to offset the shortfall.

## Typical buyers:

- Restaurants
- Car Washes
- Pay-for-Play Golf Courses
- Water Parks



# WANT TO KNOW MORE?

Just click the 'Contact Me' button beside this presentation.

The independent agency sponsor will be glad to answer your questions, and help address your specific needs.



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